



**Morgan County Tourism Tax Advisory Board  
Event Marketing Request**

**About Your Event**

Event Name:
Event Location:
Event Date(s):
Event Time(s):
Cost to Attend (or Free):
Family-Friendly Event: Yes / No
Pet-Friendly Event: Yes / No
Event Description:
Additional Information:

**Event Contact Information**

Contact Name(s):
Website:
Facebook:
Instagram:
Other Social Media:
Email Address

Phone Number:

Additional Information:

### **Marketing Information**

What Age group will attend your Event? (circle all that apply)

Less than 18  18 – 25  26 – 35  36 – 45  46 – 55  56 – 65  65+

Will your attendees be? (Check all that apply)  Mostly female  Mostly Male  About Equal

Name some “interests” your attendees are likely to share. *Example: If you are hosting a rodeo, your attendees may also be interested in country music festivals, or agriculture. Anything that you think will help us “find” your audience.*

Outside of Morgan County, where will your attendees be traveling from primarily?

Who is our main point of contact to help us market your event? (name, phone, email, etc.)?

If you have advertised in the past, please tell us about your most successful endeavors. Please be specific. (*magazine, radio, social, how often, how far in advance, how much you spent on the advertisements, etc.*)

We need to have great high-resolution photos to promote your event.

Link for us to download High-Resolution photos:

We Need to mail them on a flash drive to: VistaWorks, PO Box 4629, Buena Vista, CO 81211  
(Please let us know what option you need. Questions? Write [morgancounty@vistaworks.com](mailto:morgancounty@vistaworks.com) or call 719-395-5700)